

Congratulations ~ You're a Bride!

Your journey as a Bride is an exciting, wonderful time in your life filled with promise for your very own "Happily Ever After".

This is your time to shine! When you book your Wedding Makeup preview with Makeup Artistry Cairns you can rest assured your makeup is in the very best hands.

The term Bride originated from the Celtic Goddess Brigid (Bree). It is the stage when a woman is in the Maiden phase of her life, representing beauty, feminine power, inspiration and compassion.

Here are a few tips to make the best of your make-up trial

- **Talk About Your Expectations for Your Wedding Day.** Understanding your vision is of the upmost importance. Makeup Artistry Cairns takes a holistic approach to each individual Bride. Your dress, your shoes, your bouquet, your Groom and your theme are all important factors to consider when we create your makeup look. How do you want to look back on your special day in 20 years from now ~ what kind of imagery do you wish to create? Do you expect your makeup artist to stay with you through the ceremony and through pictures? Or do you need her to stay through the entire wedding for touch ups. Some artists book more than one client in a day so knowing this ahead of time will ensure there are no surprises.



- **Do You Have Any Allergies or Reactions to Certain Products.** This is one element that is often overlooked and knowing this in advance enables your artist to be well prepared with alternative products to create the look you wish for. The most common allergy in the world of makeup is Latex, found primarily in adhesives for lashes.

- **A Picture Speaks a Thousand Words.** Often words are incapable of expressing exactly the kind of look you want to achieve. The easiest way to communicate a "Look" is to show it. Bringing along an image helps. Keep in mind, when you're searching for images that convey the essence of what you want to re-create, look for images of people with similar skin tones, hair and eye colour to you. If you fall in love with a look on someone who is visually different to you, you can bet the make-up will look completely different as well. Bring along images of makeup looks you are attracted to as well as images of your dress, your flowers, your expectations of what your groom will wear and ideas for inspiration for your theme.

- **Be Upfront With What You Do and Don't Want.** As important as it is to speak up about what you Do like, want and envisage, it's also important to be upfront about what you Don't like. For example, an artist may always use black eyeliner but you may hate black eyeliner. Telling your makeup artist in advance will ensure this won't be an issue and result having to start over with your makeup look.

- **Do You Have a Favourite Product? Bring It Along.** Makeup Artistry Cairns delight in personalised service and have no problem using your favourite product as long as it works for the look that you want. Clients often bring their own foundation, mascara, lipstick or eye-lashes to be professionally applied by your makeup artist.

- Wear a Colour Similar to the Colour of Your Wedding Dress.

Wearing the colour of your wedding dress will give you a better idea of what your make-up will look like when you are in your beautiful wedding dress. Different coloured clothing brings out different tones in your skin, hair and eyes. It's important at your Wedding Makeup Trial to see your makeup paired with similar colour clothing to your wedding dress so you can get a proper view of how it will look on the day.



- **Make Your Appointment for the Same Time of Day You'll Be Getting Married.**
Your make-up will look different in daylight compared to dusk. Having your trial at the same time of day (or earlier) will give you a true indication of what your make-up will look like on the day of your wedding. This will also give you a good indication of how the makeup wears on your skin, how the elements influence your look (heat & humidity) and if you require touch ups throughout the day.

- **It's All About You ~ Not What Anyone Else Wants.**
Sometimes bringing along your Aunty, Grandma and Mum can be more trouble than it's worth. Everyone has their own ideas on how a Bride should look which has the potential to sabotage your appointment. Instead, just indulge yourself in this moment as a chance to have a one on one session with your makeup artist, to really get to the heart of the matter ~

Your wants and ideas. If you do wish to bring someone, make sure it's someone who has the same taste as you and who will support your opinions. Your appointment is going to be fun and an enjoyable experience that you will look back on as one of the most magical times of your life.

- **Keep Your Budget Reasonable for Your Hair and Make-Up Artists.**
Good work is not cheap and cheap work is not good. Remember this when budgeting for hair and make-up as these elements are the two most important pieces of the puzzle beside your dress. Please take into consideration the years of training and experience your artist has undertaken to get to this stage in life. Other factors such as insurance, superannuation, sick leave, taxes, holiday pay, marketing, overheads, maintenance, along with continuous growth and the cost of materials are all part of being self employed and operating a business.

- **Show It Off.**
Arrange a luncheon with the girls (because every lady in waiting loves to play their part), or organise to have your wedding rehearsal (and rehearsal dinner) post your makeup trial. You get to wear your beautiful makeup out with your nearest and dearest's and you will receive their honest opinion. If you have your wedding rehearsal you will be able to see your makeup in the light of your venue. Take a few pictures to remind yourself later on of what you'll look like. It also helps document your journey as a beautiful Bride!

~ Congratulations on your Engagement ~

Enjoy this special time in your life and I look forward to being a part of Your Wedding Day.